



# CLEVELAND ARTS PERFORMANCE ENSEMBLE CORPORATE SPONSORSHIP PROGRAM

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Established in 2010, the Cleveland Arts Performance Ensemble (C.A.P.E.) has grown to over 130 students and is recognized as one of the premier high school band programs in North Carolina as well as nationally.

The Cleveland Arts Performance Ensemble participates in local, state, regional, and national events where the students perform before thousands of people each year and are consistently recognized as one of the top band programs in the country. These accomplishments bring positive recognition and pride to the Cleveland area and all of Johnston County.

During the last year, our band program endured the changes and disappointments due the effects of COVID-19. Our ability to raise funds in our usual manner was not possible. Our goal moving forward is to gain community and corporate financial support from the Cleveland Area business partners, to help the C.A.P.E. achieve its goal of performing at the highest level in all its endeavors and to provide a platform for the participating students to reach their full potential as we return to some level of normal performance opportunities. We desire to greet our students when they return soon with various avenues that will allow them to express the many emotions they have and are still experiencing during this pandemic through performing arts opportunities.

All corporate sponsorship monies go directly into the Cleveland High School Band Parent's Association fund (CvHS BPA) which is a non-profit 501 (c)(3) organization. Advertisement from your sponsorship will reach local, regional, and national exposure as we host other performance groups and travel multiple times per year.

The Band Parent's Association truly appreciates your sponsorship and we thank you for your contribution.

To enroll as a sponsor, please fill out the attached form and return it to:  
Cleveland High School BPA  
65 Glen Rd.  
PMB 195  
Garner, NC 27529

Or to enroll as a sponsor online: <https://clevelandhigh.band/corporate-sponsorship-registration/>

For more information on becoming a corporate sponsor, please email the Cleveland Band Parent's Association at [vp@clevelandhigh.band](mailto:vp@clevelandhigh.band).



# CLEVELAND ARTS PERFORMANCE ENSEMBLE

## SPONSORSHIP LEVELS

**PLEASE NOTE:** Your sponsorship, unless requested to remain anonymous, will be given exposure locally, regionally, and nationally as we host other performance groups and travel multiple times a year.

The following sponsorship levels are available for the CvHS Band Program for the 2021-2022 season and include any remaining events that take place during the current 2020-2021 school year:

### **BRONZE LEVEL ----- \$250**

- \* Name/Logo and sponsorship level listed on band webpage with a link to your site through June 2022
- \* Framed Sponsor Appreciation Photo
- \* Acknowledgment in concert programs
- \* Quarter Page Advertisement in spectator programs at our competitions hosted at Cleveland High School

### **SILVER LEVEL ----- \$500**

- \* Name/Logo and sponsorship level on listed band webpage with a link to your site through June 2022
- \* Framed Sponsor Appreciation Photo
- \* Acknowledgment in concert programs
- \* Name/Logo on shared corporate banner displayed at Cleveland's Critique and Competition and football games
- \* Two free admissions to outdoor and indoor competitions hosted by the band at Cleveland High School
- \* Trophy awarded to Third place winner at Cleveland Critique and Competition with your name inscribed on custom trophies and opportunity to personally present the trophy at awards ceremony.
- \* Half Page Advertisement in spectator programs at our competitions hosted at Cleveland High School

### **GOLD LEVEL ----- \$1,000**

- \* Name/Logo and sponsorship level listed on band webpage with a link to your site through June 2022
- \* Framed Sponsor Appreciation Photo
- \* Acknowledgment in concert programs
- \* Public address acknowledgement at all Cleveland Band sponsored events (*some restrictions may apply*)
- \* Name/Logo on shared corporate banner displayed at Cleveland's Critique and Competition and football games
- \* Two free admissions to outdoor and indoor competitions hosted by the band at Cleveland High School
- \* Trophy awarded to Second place winner at Cleveland Critique and Competition with your name inscribed on custom trophies and opportunity to personally present the trophy at awards ceremony.
- \* Half Page Advertisement in spectator program for Cleveland Critique and Competition hosted at Cleveland High School
- \* Sponsorship logo on band trailer (transports band equipment to local and national competitions)

### **PLATINUM LEVEL ----- \$2500**

- \* Name/Logo and sponsorship level recognition on band webpage with a link to your site until June 2022
- \* Acknowledgment in concert programs
- \* Custom Sponsor Appreciation Plaque
- \* Public address acknowledgement at all Cleveland Band sponsored events(*some restrictions may apply*)
- \* Name/Logo on shared corporate banner displayed at Cleveland's Critique and Competition and football games
- \* Four free admissions to outdoor and indoor competitions hosted by the band at Cleveland High School
- \* Trophy awarded to First place winner at Cleveland Critique and Competition with your name inscribed on custom trophies and opportunity to personally present the trophy at awards ceremony.
- \* Full Page Advertisement in spectator program for Cleveland Critique and Competition hosted at Cleveland High School
- \* Sponsorship logo on band trailer with premium location and size (transports band equipment to local and national competitions)

*All benefits at each level are offered for the 2021-2022 season, which runs from July 1, 2021 to June 30, 2022, as well as any remaining events that occur during the current 2020-2021 school year.*

## SPONSORSHIP ENROLLMENT FORM

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Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone \_\_\_\_\_

Email Address: \_\_\_\_\_ Fax# \_\_\_\_\_

Sponsorship Level \_\_\_ Bronze (\$250) \_\_\_ Silver (\$500) \_\_\_ Gold (\$1,000) \_\_\_ Platinum (\$2,500)

Please indicate if you do not want your sponsorship to be advertised:

\_\_\_\_\_ Please include my sponsorship in your advertising

\_\_\_\_\_ Please DO NOT include my sponsorship in your advertising

Please enclose business card or email image to [vp@clevelandhigh.band](mailto:vp@clevelandhigh.band) for purposes of advertisement in programs if applicable.

The following to be completed by BPA member obtaining sponsorship (if applicable):

Name of parent: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Band Student Name: \_\_\_\_\_